



# Global Leadership Micro-credentials

## About Global Leadership

Global Leadership focuses on essential skills for effective interaction in the workplace. You'll learn how to convey ideas clearly, manage crises, and build strong professional relationships, all crucial for success in any business environment.

This course also covers teamwork, networking, and navigating communication challenges ensuring you're well-prepared for the global business landscape.



## Learning Objectives



Global Leadership Styles & Crisis Management



Entrepreneurship & Business Pitching



Intercultural Business Practices



Communication & Problem-Solving



Team Building and Conflict Resolution



Starting & Financing a New Business

# Course **Outline**

This program equips you with essential global leadership, entrepreneurship, and communication skills through hands-on activities and real-world insights, preparing you for success in the international business world.

You'll gain practical experience, build confidence, and be ready to excel in leadership roles across diverse cultural settings.

\*The content details are subject to change without prior notice



## Week 1

### Global Leadership and Team Building

- Introductions and goals
- Leadership styles and crisis roleplay
- Case studies on leaders
- Team roles and conflict roleplay
- Review and consultations

## Week 2

### Entrepreneurship and Pitching a New Business

- Introductions, overview and group field trips
- Field trip and brainstorming new ideas
- Starting and financing a business
- Business pitch presentations
- Review and consultations

## Week 3

### Intercultural Business

- Introduction and global business
- Cultural differences and communication
- Feedback and decision-making
- Roleplay and cultural pros/cons
- Review and consultations

## Week 4

### Business Communication

- Crisis management and pitching
- People skills and complaints
- Teamwork and networking
- Market entry and promotions
- Testing and graduation